

## Company Overview

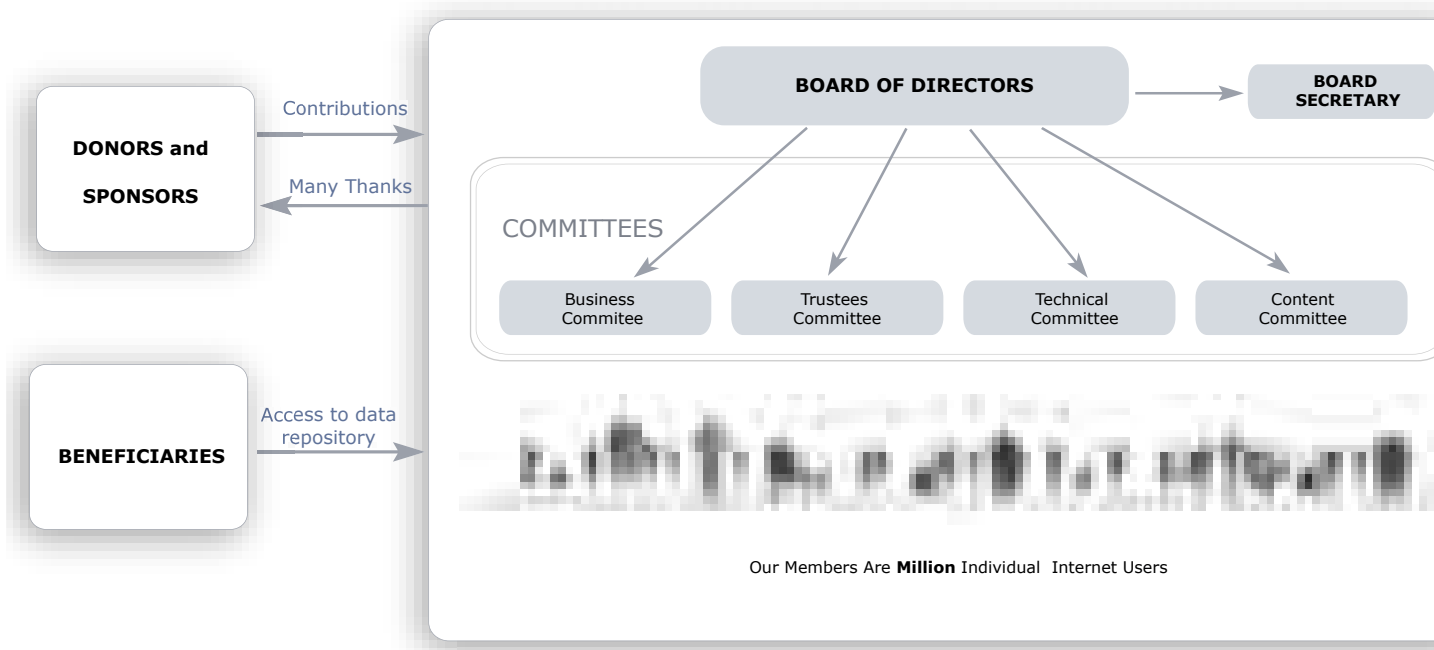
OMFICA is formed recently as a non-profit organization that has certain mission to increase Internet content accessibility. The company is managed by Board of Directors elected online among and by OMFICA members – millions of Internet users.

### OMFICA's mission critical activities are:

- consolidation of all public web pages' parsed content and usage statistics in OMFICA's data repository and keeping it up-to date that is the main problem of search engines;
- development and distribution of new technologies and standards for Internet content better indexing and search, which will boost development of new advanced search technologies;
- hosting open source projects in support of new standards and technologies.

**As an Incubator of search engines** OMFICA made out a low-cost start-up strategy for small search engines (targeted Beneficiaries) which can focus their resources on conducting search within the most popular thematic web pages. Beneficiaries are the entities that are authorized to use OMFICA's data repository content for commercial or non-commercial purposes.

OMFICA's founders understand that the company's data repository is of great value, and no person(s) shall have an exclusive right to control it. For reasons given, OMFICA is organized in such way that it is controlled by millions of Internet users – OMFICA members.



Any Internet user who wishes to join our mission and has enough knowledge to have an influence on the company activities may become an OMFICA member, and any OMFICA member who has respective experience may become a member of one of four committees, and finally any committee member is eligible to become a member of the core administrative body of the company – Board of Directors. Described advancements are carried out through **online election system** where committee members are the eligible voters.

## **OMFICA's activities are carried out by four Committees which are:**

**Business Committee** undertakes the management of the Company's business and marketing strategy intended to attract new members and resources.

**Trustees Committee** is responsible for the approval of membership applicants as well as for the election or impeachment of beneficiary contracts for further approval by the Board of Directors.

**Technical Committee** controls activities of Working Groups that are responsible for the implementation of Company's open source initiatives/projects.

**Content Committee** is responsible for the Company's data repository content aggregation and validation. It has several Working Groups which members contribute their computers' free resources for data repository content generation and aggregation purposes based on OMFICA's open source projects.